

Questions to Ask a Copywriter

- How long have you been in business?
- Do you charge for the initial consultation? If so, is this amount applied to the total cost if I hire you?
- What types of companies / industries have you written for?
- What types of marketing materials do you write?
- Can I see examples of your work?
- How does pricing work?
- How many rounds of revisions (corrections) do I receive?
- Do I own the rights to the text if I want to use it again?
- How will I be billed?
- Do you charge extra for rush work?
 - Ask them to define what a rush is—24 hrs / 48 hrs.?